NEWS RELEASE

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RACINE COUNTY WORKFORCE DEVELOPMENT CENTER TO HOST STATEWIDE "KICK START CAREER" WORKSHOP

Racine – County Executive Jim Ladwig announced today that Governor Scott Walker has designated September Workforce Development Month. The Racine County Workforce Development Center, in partnership with the Wisconsin Workforce Development Association, is highlighting its new innovative statewide videoconferencing system with a "Kick Start Career" workshop for job seekers, to be held from 2:30 to 4:00 pm on Thursday, September 8, 2011. The workshop is free.

This is a major workshop in which job seekers in fifteen workforce development locations across the state will learn about resources to search for occupations that match their backgrounds and skills. Wisconsin Department of Workforce Development Secretary Scott Baumbach will kick off the event with a welcome and a brief statement. The workshop will take place from 2:30 p.m. until 4:00 p.m. on September 8, 2011.

Racine County residents can attend the workshop at the Racine County Workforce Development Center Public Meeting Room, 1717 Taylor Avenue, Racine, WI 53403. To register for the Racine videoconference site, please call 262-638-6551 or email stacy.kopecky@goracine.org.

About the Video Conferencing System
The Wisconsin Workforce Development Association received Department of Commerce funds in 2010 to install 22 Badgernet videoconferencing sites across the state. Local Workforce Development Boards partially matched those funds and installed additional equipment in some locations to bring the total to 26. The new videoconferencing equipment complemented the seven sites already being operated by the Workforce Development Board of South Central Wisconsin, for a grand total of 33 Job Center videoconferencing sites statewide. The equipment allows for more effective and efficient training, allowing a trainer in one city to simultaneously assist dozens of job seekers in multiple locations throughout the state.

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